

## Modern Risk Management for Al Models - Making Al Responsible

Re-imagining the Model Risk Management function for Artificial Intelligence / Machine Learning models

November 2022



### **Your KPMG-team:** Today's hosts and speakers are ready to go





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### There is no doubt about the potential of Machine Learning (ML) – It just needs to be leveraged in banks



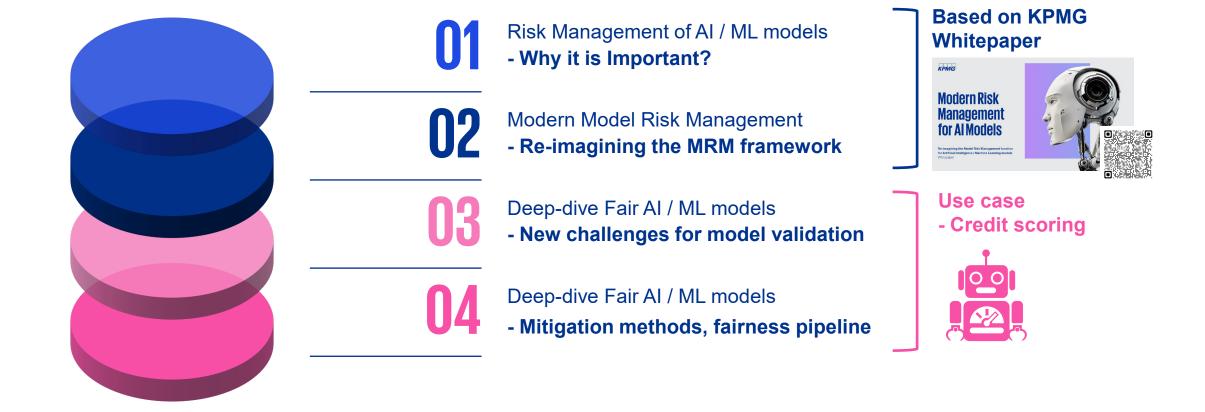
"New technologies such as AI [Artificial Intelligence] and machine learning offer tremendous opportunities for both banks and supervisors.

However, to use these technologies **safely and soundly**, we need an **adequate regulatory framework, proper supervisory oversight and** an **understanding by all users** – banks and supervisors alike – of not just the potential but also the **limitations and risks** of these technologies."

Elizabeth McCaul Member of the Supervisory Board of the ECB, July 2022 Speech at the conference on "The use of artificial intelligence to fight financial crime", organized by Intesa Sanpaolo



## The quote is a great starting point for today's topic: Al / ML in Model Risk Management with an additional focus on fairness





## The management of AI / ML risks is gaining importance due to rising public and regulatory attention

### High potential - high challenges

- AI / ML usage is widespread and becoming the norm in many industries
- In banking an increasing use of AI / ML can be observed
- Examples are: Self-driving-finance, fraud detection, data analytics, deep hedging
- Use of AI / ML comes with both advantages and specific risks
- The specific risks must be taken into account when using ML



#### Increasing relevance for bank management

- Increased use of AI/ML in various areas: Customer acquisition / retention, pricing, data management, compliance & fraud, risk management
- Applications can be found in less regulated areas due to large regulatory uncertainties



#### Increasing public interest

- · Machine learning is increasingly used in direct relation to the customer
- Al decisions might increase the risk of negative and harmful impact on private persons



#### **Increasing Regulatory requirements**

- Many regulatory publications on European and national level However, no actual regulatory requirements as of yet
- Specific and additional regulation w. r. t. governance, model risk management, and running of AI / ML can be expected

#### **AI Specifics**



### Traditional MRM processes are often not capable to address specific risks of AI / ML models and regulatory requirements

• In particular model choice, parametrization / feature engineering, explainability, and fairness are challenging



### Machine Learning is applied in banks all the way from front to back office



#### **Customer Acquisition / Retention**

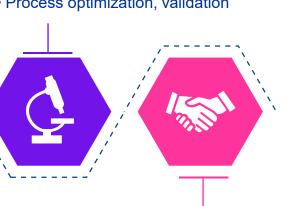
- Individualization of customer offerings incl. cross-selling
- "Self-driving finance" & improvement of customer experience
- Identification of new market potential

#### **Data Management**

- Improvement and automatization as well as testing of data quality
- Optimization of the internal / regulatory reporting in terms of content and processes

#### **Risk Management**

- Select use cases Better calculation methodology
- Improvement of data quality
- Intraday capability
- Process optimization, validation



#### **New Business**

- Improved customer information incl. KYC
- Better business decisions (credit scoring, pricing)

#### **Compliance & Fraud**

- Identification of money laundering (AML)
- Detection of account / credit card fraud
- Cybersecurity support
- Monitoring of retail activities

#### Market Infrastructure

- Optimization of "post-trade" processes
- Trade execution improvement (in unstable markets)



# Growing public interest due to prominent mistakes of Al algorithms call for an increasing need for transparency

#### The use of Al involves risks

Apple Card Investigated After Gender Discrimination Complaints

Amazon scraps secret AI recruiting tool that showed bias against women

How terrible software design decisions led to Uber's deadly 2018 crash





The large majority (94%) of participants expect AI governance challenges to be carefully managed.



Most participants would be **more willing to use Al** systems if assurance mechanisms were in place, such as independent **Al ethics reviews**, **Al ethics certifications**, and Al codes of conduct.

81%

The large majority of participants (81%) expect AI to be regulated.

Source: KPMG Study - Trust in Artificial Intelligence: A five country study (2021) LINK



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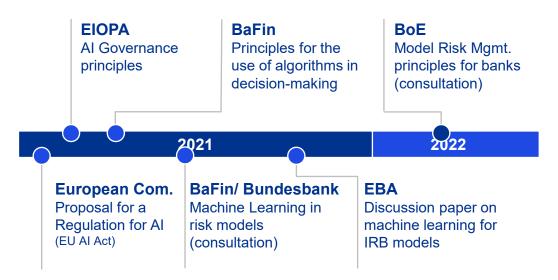
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# Due to the inherent risks of AI / ML there is an increased regulatory focus on the use of AI / ML methods

#### **Regulatory requirements**

- Various regulatory publications regarding the use of AI / ML in the EU Currently no applicable laws
- Latest publications by BIS and Bank of England on validation expanding SR 11-7
- · Long-term impact on model risk management frameworks to be expected



#### Key Takeaways



### Industry agnostic EU regulation is also relevant for Banks

- Broad definition of ML includes all statistical methods, i.e. logistic regression
- Credit scoring is explicitly mentioned as an example for high risk uses that have to be treated especially rigorous



#### **Currently no actual regulatory requirements**

- Publications are on the level of drafts, discussion / principle papers – Not actual laws
- Requirements / demands for pillar I continue to be unclear



### Focus: Explainability, fairness and accountability

- All publications focus on ML specific topics that are partially new for banks
- · Key topics are explainability, fairness, and accountability



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### Focal points for Al governance can be derived from regulatory publications and the specifics of AI / ML

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	Complexity
a aggregation & el Core Principles,	Due to high complexity of the mode and specific model cycle
nents in existing III)	Machine Learning Algorithms i.e. black boxes
r previous rk for banks	Front-to-back to be considered, no empirical values, imprecise specifications.
overnance a), Basel Core	Processual effort with resource

	Requirement	Newness	Complexity
Adequacy	Similar requirement as traditional models, but: AI / ML models require new approaches to validation, stronger focus on data and stronger ongoing monitoring	BCBS (e.g. risk data aggregation & risk reporting), Basel Core Principles, CRR II/III, TRIM	Due to high complexity of the model and specific model cycle
Transparency / Explainability	<b>Explainability of the method is one of the most critical issues in Al / ML:</b> Application of new methods such as XAI - Explainable AI necessary. Approaches require know-how building and new technical solutions	Only a few requirements in existing regulations (CRRII/III)	Machine Learning Algorithms i.e. black boxes
Fairness, ethics	High social relevance - Currently not sufficiently taken into account: Intensive research and further developments in the topic to be observed. Requires a new approach to data, methods, and results	No consideration in previous regulatory framework for banks	Front-to-back to be considered, no empirical values, imprecise specifications.
Accountability	Additional requirements in addition to those on traditional models: Human-in-the-Loop: Human influence in decision-making Human-on-the-Loop: Human influence in design and review	BCBS (Corporate governance principles for banks), Basel Core Principles, CRR II/III	Processual effort with resource utilization incl. documentation
Data privacy, third party	<ul> <li>Data privacy: Ensuring privacy in all steps of the processing, if necessary, enquiry about the use of the data for training</li> <li>Third party: Same requirements as for in-house applications</li> </ul>	Extensive detail and regulation through DSGVO	New customer communication and data protection concepts necessary



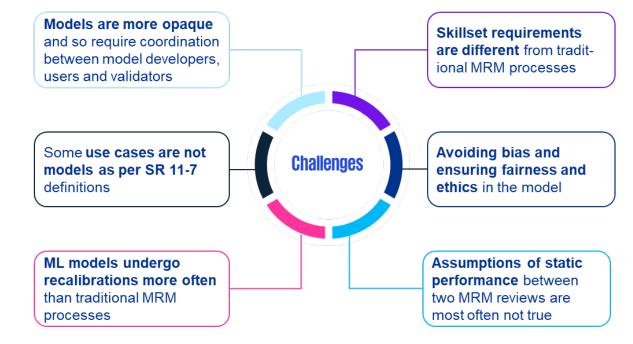
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# Traditional MRM processes are often not capable to address specific risks of AI / ML models and regulatory requirements

### Al Models need a comprehensive MRM Framework

- The basis for regulatory compliance is a working model risk framework
- However, existing model risk frameworks are usually not suited for AI/ML model specific challenges
- There are several challenges that need to be taken into account
- Those challenges require specific adaptation of exiting model risk frameworks

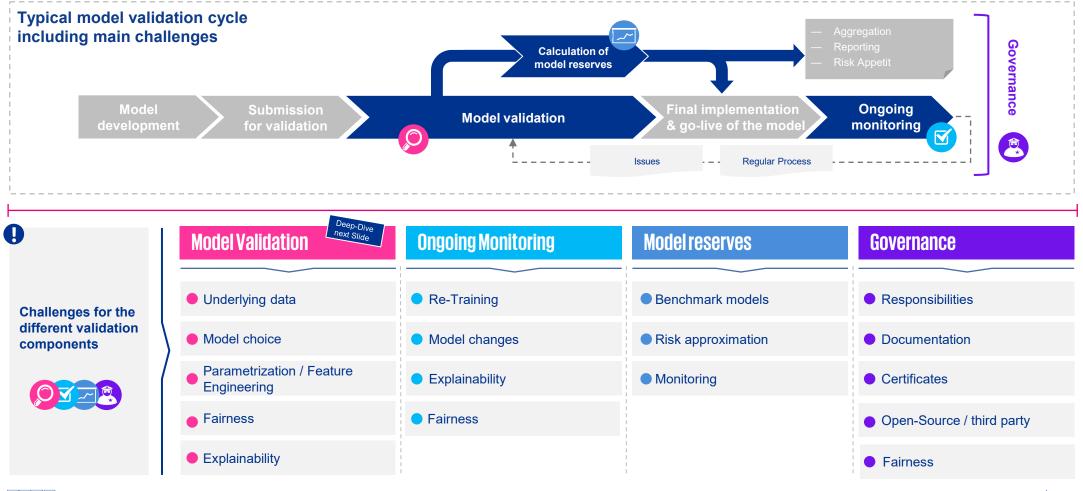
#### Select AI / ML specific challenges for Model Risk Governance



### In particular, along the entire model validation cycle, the challenges of Machine Learning models have to be considered.



### The validation approach and processes need to be adapted to and extended for Machine Learning models







## The challenges faced when validating ML algorithms need to be met with the use of new methods

Model validation	Challenges	Validation methods
Underlying data	<ul> <li>Larger data sets, different data structure and content - validation regarding bias and fairness necessary</li> <li>Ensuring representativeness of training and test sets for productive data</li> </ul>	Even for simple Machine Learning methods specific statistical methods or specific aspects have to be considered during validation.
Model choice	<ul> <li>Review the appropriateness of the model in terms of model performance, explanatory power, fairness, and data basis</li> <li>Validation feature selection from the raw data incl. "business</li> </ul>	Examples Machine Learning Methods • Linear Discriminant Analysis:
<ul> <li>Parametrization / Feature Engineering</li> </ul>	<ul> <li>backgrounds"</li> <li>Higher importance and larger number of hyperparameters in ML algorithms – "Nature" of parameter difference compared to classical models</li> </ul>	<ul> <li>Wilks lambda, function of group centroids, canonical structure matrix,</li> <li>Decision Tree: Splitting criteria, stopping criteria, root node,</li> </ul>
Explainability	<ul> <li>Explainability of machine learning models not given or challenging for certain approaches</li> <li>Use of Explainable AI required</li> </ul>	<ul> <li>decision node</li> <li>Deep Learning: Hyperparameter (e.g. #Layer), backpropagation, loss function, activation function</li> </ul>
Fairness	<ul> <li>Fairness is partly a completely new topic for validation without defined responsibilities and know-how</li> <li>Application of new methods required</li> </ul>	<b>Explainable AI</b> LIME, SHAP, Anchor, PDE, ICE, Counterfactual

### **P** Fairness is one of the biggest challenges in the application of ML algorithms besides XAI and requires a high level of attention and the application of new approaches.



### Definition of fairness and its translation into mathematical formulae are among the biggest challenges for ML for banks

#### What is Fairness?

Definition of fairness varies depending on one's perspectives and circumstances and therefore no single definition is true for all cases<sup>(1)</sup>, e.g.:



 $\triangle$   $\triangle$  (Anti-discrimination) Law



Philosophy



Social sciences / Public opinion

The definition of fairness in these areas is usually very abstract. For application in ML, a translation into mathematical terms is necessary.



**Quantitative fields** 

In Quantitative fields fairness is a mathematical problem where some sort of criteria need to be fulfilled (equal representation or error figures)

#### **Challenges**

There is no right answer when it comes to defining fairness

Different stakeholders have different understandings of fairness (client, management, regulator, different cultures)

Translation into mathematical formulae of a fairness definition is not always clear and can lead to the loss of nuances

Selecting a fairness definition means making trade-offs and these trade-offs need to be documented and understood

Unfairness can arise not only from the model but also from the use or user of the model itself

Improper use of ML results in the reproduction of or even an increase in bias

#### Approaches to ensuring fairness

#### Quantitative Measures (examples)

- Definition & use of different fairness metrics
- · Pre-processing methods adjustment of the training database
- In-process methods adjustment of the model itself that is used for learning
- Post-Processing adjustment of the results of the machine learning algorithm

#### Qualitative Measures (examples)

- Documentation of the model and the decisions made during development
- · Checklists with different generally accepted fairness criteria
- Instructions for operation, user training. sensibilization of developers and users

<sup>(1)</sup> This Thing Called Fairness: Disciplinary Confusion Realizing a Value in Technology. Mulligan, Kroll, Kohli Wong. Proc. ACM Hum.-Comput. Interact. 3, CSCW, Article 119 (November 2019)



### The challenges and methods for fair Machine Learning can best be demonstrated by a case study



**Illustration of fundamental approaches** to mitigating bias in ML for credit scoring.



Use of a **publicly available dataset** and **implementation** of the Fair AI methods in **python.** 

Credit Scoring

Example



**Step by step** presentation of results using simple but understandable methods.

The purpose of this case study is not to give a comprehensive presentation of all methods and measures, but to provide a basic understanding of the idea behind the measures.

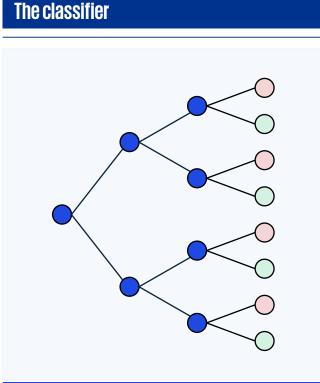


## Making the fairness problem tangible by analyzing gender bias in credit scoring data

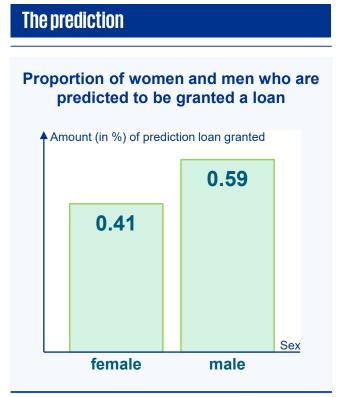
#### $\{\cdot,\cdot\}$ (--) John Anna 32 Age 67 Sex Male Female Housing Own Own Savings Moderate Little Credit (in \$) 1,169 13,832 Duration 6 48 Car Radio/TV Purpose Risk Good Bad

The data set: Test subjects John & Anna

Extract of the underlying data set. Relevant sensitive feature Sex (male / female) and relevant categorization Risk (good / bad).



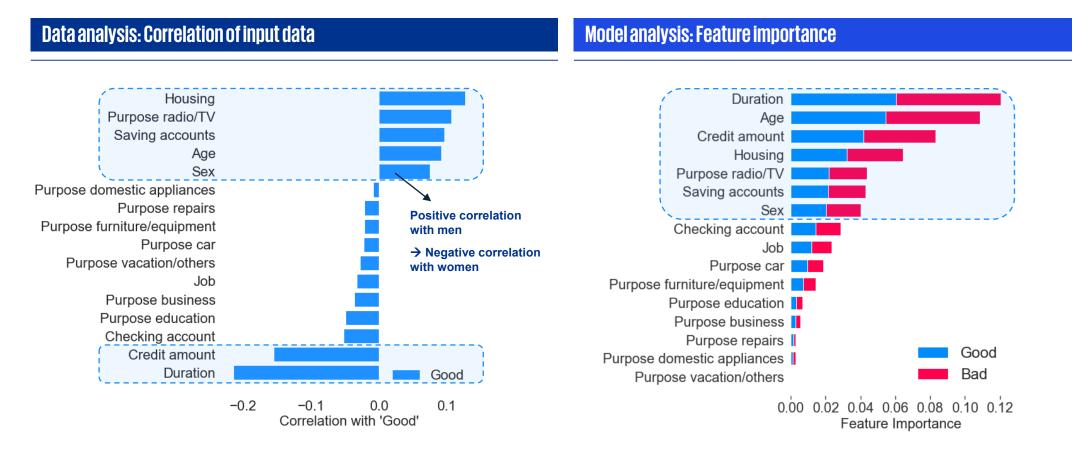
Visualization of a random forest trained on the data set. Predicts if a person should be granted a loan (good Risk) or not (bad Risk).



Visualization of the classification result. Shows the percentage of women and men among all who are predicted as good Risk.



## Understand your data to gain insights into the learning algorithm and fairness



#### Should the Gender have a similar impact in the risk categorization as the saving accounts?



## Approach to measuring fairness - The confusion matrix indicates the success and failure rates of the classification

Examples for prediction result	S		The confusion matrix	
true positive	false positive		Loan actually repaid	defaulted
		Prediction Loan Granted	true positive (TP): granted a loan to a person that actually would have repaid the loan # = 3	false positive (FP): granted a loan to a person that would actually not have repaid the loan # = 1
		Prediction Loan Not Granted	false negative (FN): not granted a loan to a person that actually would have repaid the loan # = 2	true negative (TN): not granted a loan to a person that would actually not have repaid the loan # = 2
√ false negative	true negative			

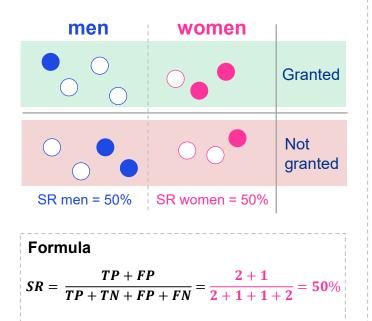
Loan repaid Defaulted



## There are different metrics to measure bias. Selection-, true positive und false positive rate are widely used examples

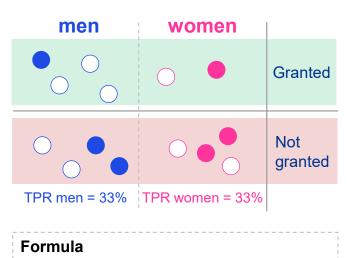
#### Equal selection rate (SR)

The chance of being selected by the model is equal for both groups (loan granted / not granted)



#### Equal true positive rate (TPR)

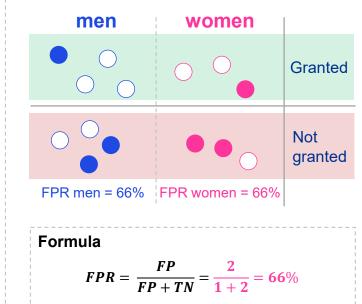
Given the condition of being qualified, the chance of getting a loan is equal for both groups (loan granted / not granted)



$$TPR = \frac{TP}{TP + FN} = \frac{1}{1+2} = 33\%$$

#### Equal false positive rate (FPR)

Given the condition of being unqualified, the chance of getting a loan is equal for both groups (loan granted / not granted)



● loan repaid men / women ○○ Defaulted loan men / women



## Deep dive: Comparison between the female vs. male rates in the non-adjusted model reveals unfairness across all metrics

<b>Confusion</b> ma	itrix			Resulting	fairness metrics		<b>Differences in rat</b>	ies in the second s
female Q					Selection rates	I		
True Pos	False Pos	-20		female	0.58	<pre>&gt;</pre>	<b>0.19</b> > 0.05	unfair
23	15	- 10		male	0.78			J
True Neg 8	False Neg 7	10			True positive rates			
		-0		female	0.77	L L	<b>0.10</b> > 0.05	unfair
male 🍼			/	male	0.87		0.10 - 0.05	unun
True Pos 96	False Pos 20	-75		·				/
		- 50		female	False positive rates 0.35			
True Neg 19	False Neg 14	- 25		male	0.51		<b>0.16</b> > 0.05	unfair
		-0						·



## Bias can both be introduced and mitigated at every step of a model's implementation

### Sources of bias

Data

collection

**Data** is often collected by humans, which are biased themselves. In ML models usually not all data can be used. Deciding which data to chose and to neglect is a source of bias



**Bias mitigation** 

The input data can be **altered directly** in a way that corresponds to the appropriate definition of fairness, by, for example, creating synthetic data for underrepresented groups (**Re-Sampling, Relabeling, Reweighing**)



The way the **model** was developed or how the model was trained results in unfair outcomes (measurement bias)



The model should be created in a way that it satisfies certain **fairness criteria**. Constraints during training can be set, which take fairness next to accuracy into account. (Adversial Debiasing, Prejudice Constraints, Exp Gradient Reduction)

Fairness, ethics

After the model is trained, the results need to be **interpreted** for further processing of the results.

Post-Processing

Bias can be corrected in the post-processing phase by directly **adjusting the outputs**, for example by making it easier for certain minority groups to get a "positive model outcome" (Calibrated Equalized Odds)

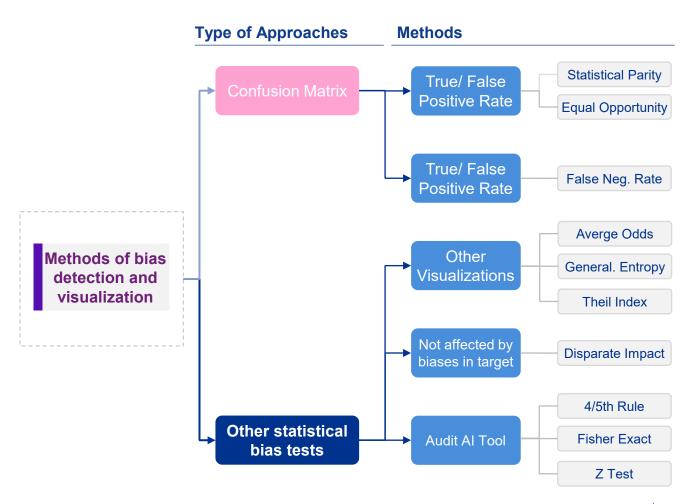
As bias can be introduced at all three levels - i.e. in the data, the model and its usage – bias mitigation can and needs to use a multilevel approach as well.



## In addition to approaches using the Confusion Matrix, there is a plethora of advanced statistical bias tests

## Overview: methods of bias detection

- The most commonly known metrics for model performance like recall, accuracy and precision can all be derived from the confusion matrix
- The confusion matrix can also be used as a visualization of statistical bias when applying it to protected variables
- Beyond this, there have been significant developments in the field of statistical bias tests which have added to the already existing library of tests that can be used



## There is a range of different bias mitigation approaches which take different mitigation measures

Approach	Selected topics			
<b>Counterfactual fairness</b>	Swap gender in Input Data			
Pre-Processing	Training ML Algorithm without gender information			
In-Processing	Using constraints in training			
Post-Processing	Adjust selection thresholds for each group			
Accuracy	Trade-off between performance and bias mitigation			



#### **Examples**

The methods shown are only examples meant for illustration.

There are numerous other methods for mitigating bias.



## Analysis with swapped genders - manipulated input data detects importance of gender in the learning process

#### Approach

Sex is identified as the sensitive feature. The feature values are changed from female to male and vice versa.

	Age	Sex	Housing	Saving account	Credit amount	Duration	Purpose	Risk
John	67	Male	Own	Little	1.169	6	Radio/ TV	Good
Anna	32	Female	Own	Moderate	13.832	48	Car	Bad



#### **Properties**



#### Advantages

- The analysis directly shows the impact of the gender on the trained algorithm
- No retraining for the analysis required
- Direct explanation compared with e.g. correlation analysis for all features

#### Disadvantages

 Manipulation of input data may cause artifacts and is just for analytical insights

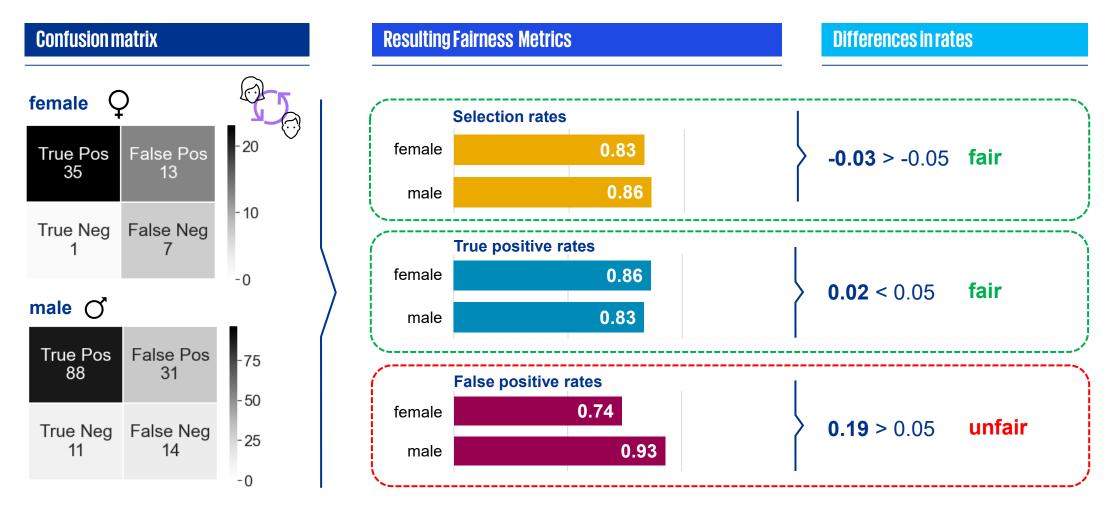
#### Other analytical approaches

#### Methods

- Explainable AI (shap, LIME)
- Correlation analysis



### Deep dive: Analysis with swapped genders Result: Direct, significant impact on the fairness metrics





## Pre-Processing: Training without gender – Manipulation of input data – In this case by removing the protected variable

(::)

[...]

 $(\cdot, \cdot)$ 

#### Approach

Sex is identified as the sensitive feature. The feature is removed entirely from the data set





# Properties Advantages The training does not take the sensitive feature into account

#### Disadvantages

- Other columns might correlate with the sensitive feature
- As the sensitive feature is lost, fairness cannot be controlled anymore
- Loss in accuracy

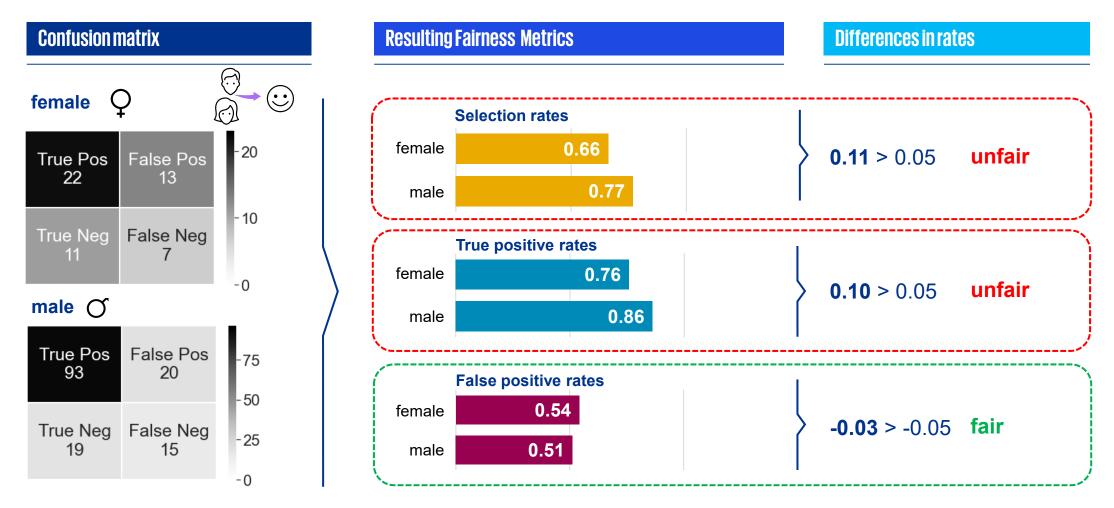
#### **Other Pre-Processing Approaches**

### Methods

- Reweighing, Relabeling
- Synthetic Data



### Deep dive: Training with no gender (Pre-Processing) Result: no significant change in fairness metrics

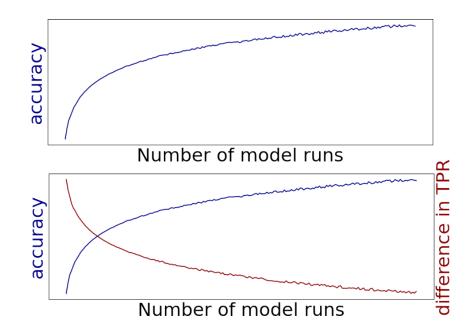




## In-Processing: Adjusting the loss function taking into account constraints, for example difference in true positive rate

#### Approach

During model training, the model can be trained by considering not only the accuracy, but also other measures, such as the difference in the true positive rate



#### **Properties**

### Advantages

- Constraints can be set directly during training
- No adjustment of input data necessary

#### Disadvantages

- Trade-off between accuracy and the constraint measure
- Model needs to be retrained, also when new data becomes available

#### **Other In-Processing approaches**

#### Methods

- Adversarial Debiasing
- Prejudice Remover



### Deep dive: Constraints during training (In-Processing) Difference in true positive rate can be minimized

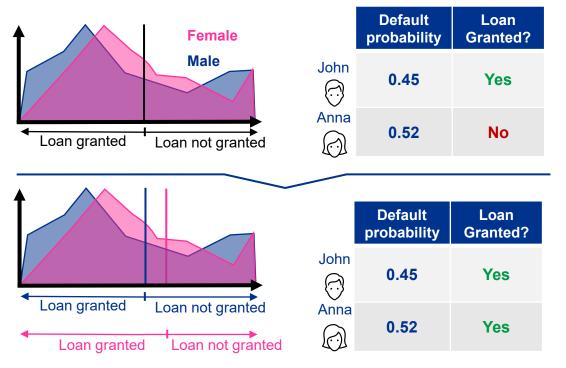
<b>Confusion</b> ma	atrix		<b>Resulting F</b>	airness Metrics		Differences in rat	ies
female	False Pos	- 20	S female	election rates 0.78		<b>0.17</b> > 0.05	unfair
24 True Neg 16	8 False Neg 5	- 10	male	0.60			
male O	5	-0	female male	rue positive rates 0.85 0.83	}	<b>0.02</b> < 0.05	fair
True Pos 96	False Pos 20	-75 -50	F	alse positive rates	 		)
True Neg 19	False Neg 14	-25	female male	0.54 0.42	<pre>}</pre>	<b>0.12</b> > 0.05	unfair



## Post-Processing: Using different thresholds for a positive model outcome for female and male

#### Approach

The model predicts default probabilities between 0 and 1. When the probability is above 0.5, no loan is granted. The threshold can be adjusted directly for each sensitive group



#### **Properties**



- No adjustments to the model or the input data necessary
- Adjustments of thresholds is effortless
- No retraining necessary

### Disadvantages

Setting of thresholds might be arbitrary

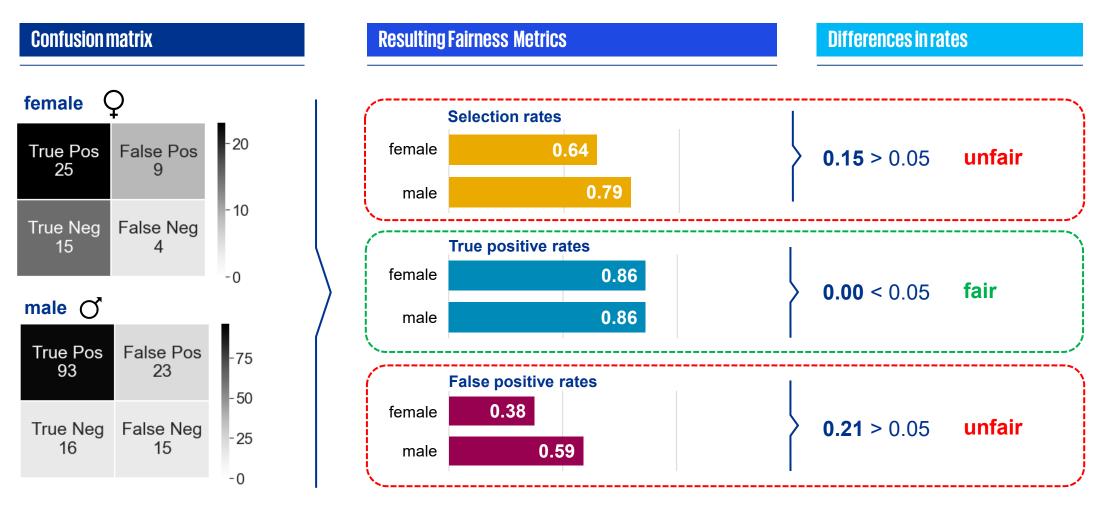
#### **Other Pre-Processing Approaches**

### Methods

- Equalized Odds, Calibrated equalized Odds
- Classifying reject options

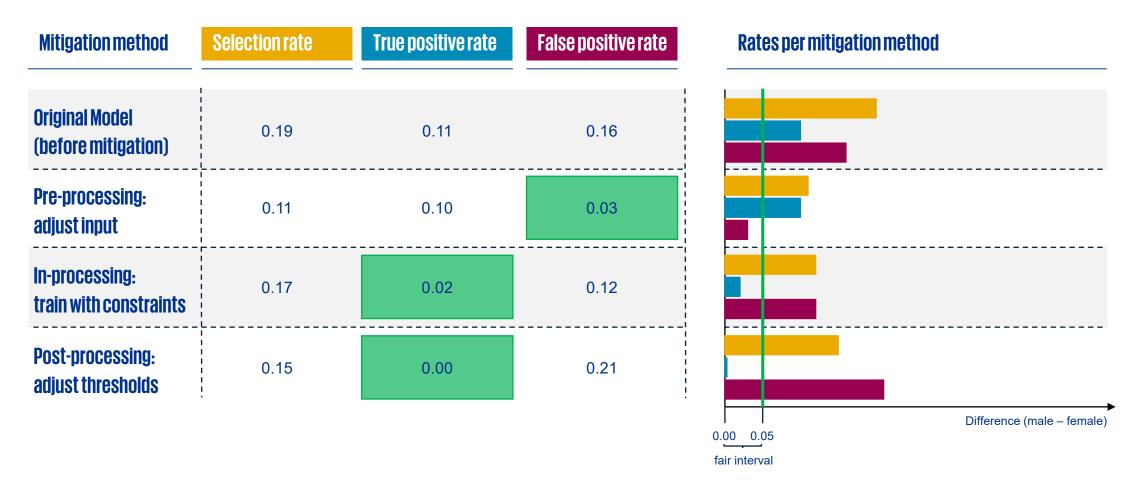


### Deep dive: Adjust threshold (In-Processing) Difference in true positive rate can be minimized



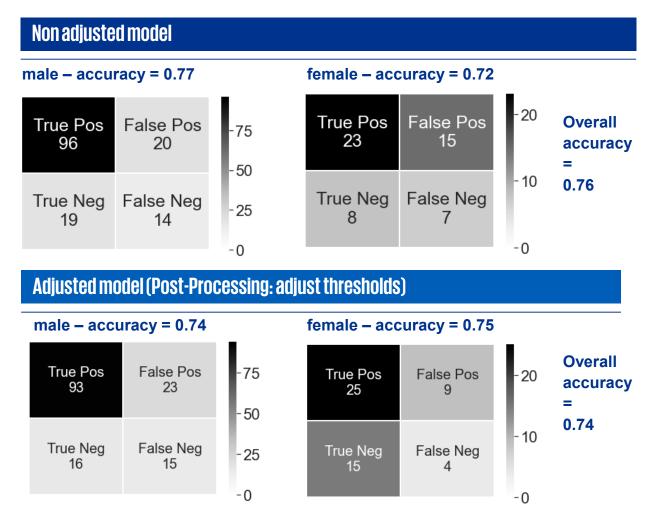
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## Comparing model fairness after using different processing methods - not all fairness metrics satisfied simultaneously





## Fairness accuracy trade-off: Fairness comes at the cost of model accuracy



#### Tradeoff

 A regular model machine learning model minimises the loss and maximises an accuracy score

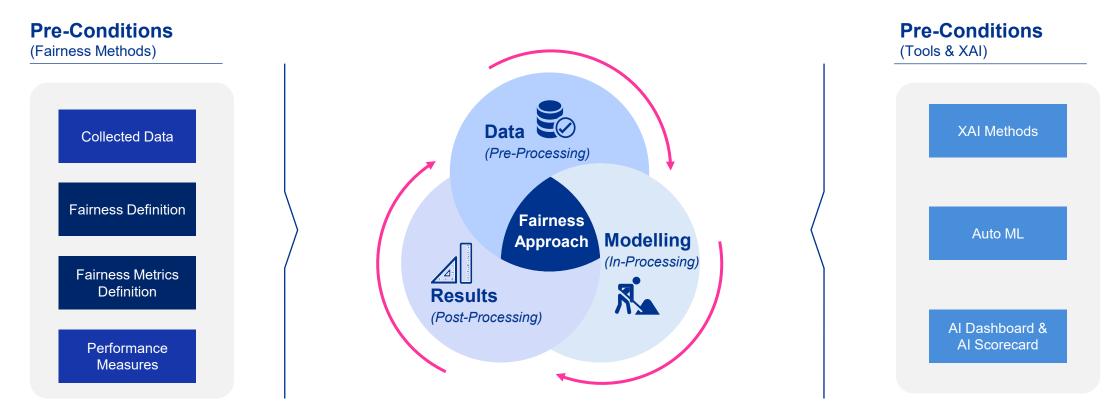
Formula  
$$accuracy = \frac{TP + TN}{TP + TN + FP + FN}$$

 A machine learning framework taking into account fairness as well, needs to find a trade-off between fairness and accuracy



<sup>•</sup> Generally, when **fairness increases**, the accuracy can **possibly at times decrease** 

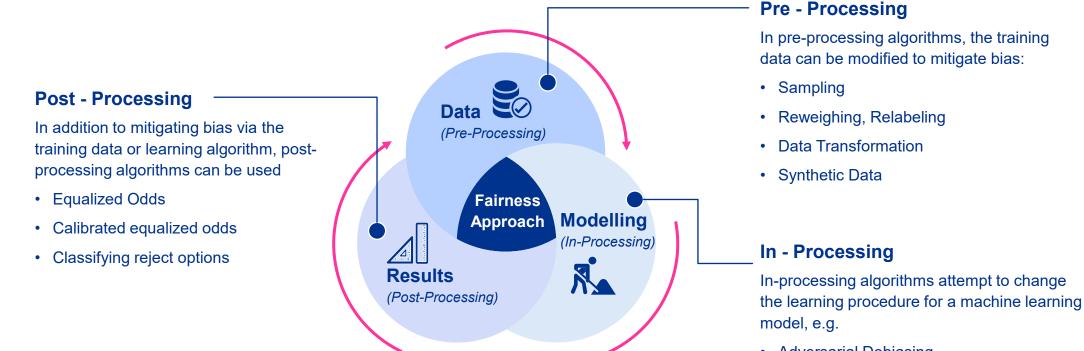
## The fairness of machine learning models must be ensured using various methods



The process of achieving fairness requires a constant recursive approach, as they influence each other. In addition, after each re-training of the model, a validation of the fairness is necessary.



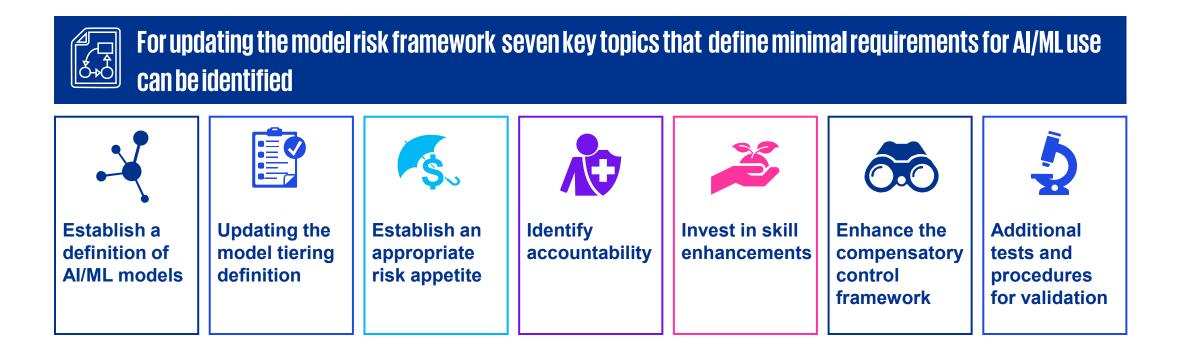
## Different approaches are possible at each step and should be chosen according to the objectives, data & results



- Adversarial Debiasing
- Prejudice Remover
- Exponentiated-gradient reduction



# **Re-imagining the MRM framework for AI/ML models – Seven Key Pillars**



Current MRM frameworks are already very powerful tools and a great basis to handle AI / ML models. However, they need to be adjusted to fully cover the risks and challenges AI / ML models present.



## For more insight into model risk management for Al models, have a look into our newest Whitepaper



### Modern Risk Management for Al Models

**Re-imagining the Model Risk Management function for Artificial Intelligence / Machine Learning models** Whitepaper



### **Executive summary**

AI / ML models can offer significant added value in the delivery of financial services. However, they entrain risks that banks do not yet consider sufficiently in the existing MRM approaches.

In this paper the risks and challenges that companies encountered across the lifecycle of AI / ML models are described. In addition, seven key pillars for MRM framework AI /ML enhancements are derived.

More Information and Download: LINK



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